DESIGNER SPECIFICATIONS AT A GLANCE

File Submission:

♦ FTP Server *(Please contact your CSR to attain secured login information.)*
♦ CD/DVD Submission
♦ E-mail *(2MB should be the maximum file size for this type of submission)*

All incoming files should be accompanied with a detailed PDF file which indicates size(s) and color call outs for the entire job. When files are uploaded to LTi Printing's FTP Server please send the detailed PDF directly to the CSR managing your account.

Supported Applications:

♦ Adobe CS4 (Illustrator, Photoshop, InDesign)
♦ Quark XPress 7.3
♦ Macromedia Freehand MX

Please supply all native working files when possible.

Images: Please review *Prepress Pitfalls To Avoid* for further information regarding this topic.

♦ TIFF, EPS or PSD *(Please do not use .jpg or RGB images)*
♦ DCS2 & 1 Bit Tiff Files*
♦ Minimum resolution of 300 dpi
♦ CMYK
♦ Minimum rule size ½ pt.

***With DCS2 or 1 Bit Tiff files being non-editable, pre-production meetings will be necessary to discuss file construction, trapping requirements and color separation methods. These meetings will be coordinated through the CSR managing the account.**

Fonts & Type: Please review *Prepress Pitfalls To Avoid* for further information regarding this topic.

♦ True Type or Postscript *(Screen & Printer)*
♦ Text converted to paths *(non-editable)*
♦ Minimum size for reverse type is 4 pt./bold

UPC's and Barcodes:

LTI Printing manufactures all codes that we reproduce within our production facility. Please provide sample code or information necessary to manufacture code.
Example: Code Type (UPC version A), Code Number (12345 12345), Magnification (100%) & Truncation (.5")
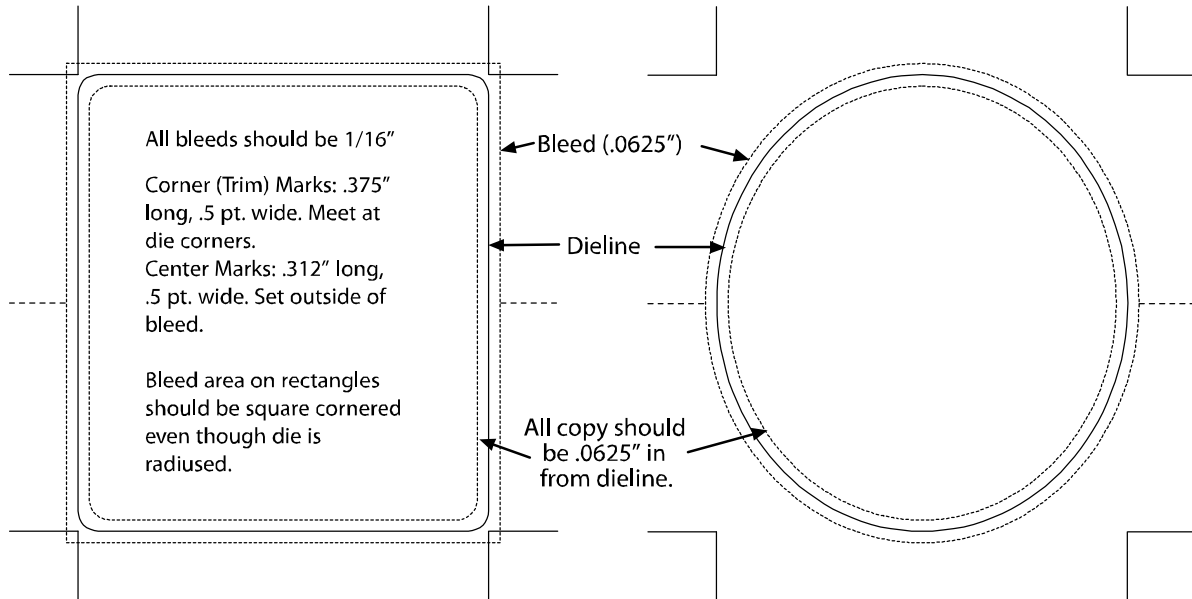
Trapping & Color: Please review *Prepress Pitfalls To Avoid* for further information regarding this topic.

♦ LTi Printing will set all trapping limits
♦ Please make sure that no elements within the supplied files are set to Overprint.

Dielines:

- If using an existing die or having LTi design a new die for a new project, please obtain the die file from LTi to provide for your designer.
- If a new carton or shape has already been designed, please supple the dieline on a separate layer within the artwork files.

Flexographic Document Setup

All bleeds should be 1/16"

Corner (Trim) Marks: .375" long, .5 pt. wide. Meet at die corners.
Center Marks: .312" long, .5 pt. wide. Set outside of bleed.

Bleed area on rectangles should be square cornered even though die is radiused.

Bleed (.0625")

Dieline

All copy should be .0625" in from dieline.

Offset Document Setup

Bleed (.125")

Dieline

Score

All bleeds should be 1/8"

Corner (Trim) Marks: .375" long, .5 pt. wide.
Center Marks: .312" long, .5 pt. wide.
These marks should be set outside of bleed area.

If possible, two internal target marks should be placed on inconspicuous flaps. (See drawing for suggested location. See below for a sample of a target mark.)

(Drawing of dieline not full size)